

Philanthropy in Action



2003 "Dreamers"

Making dreams come true

It's one thing to have a dream, and quite another to make it happen. When Scott Gilmour read an article more than a decade ago in *The Oregonian* newspaper in the United States about a programme that was turning children's lives around, it "resonated" with him. And when Mr Gilmour sold his software company and returned to New Zealand he knew exactly what he was going to do with his time and money. The I Have a Dream Charitable Trust, New Zealand was born.

The IHAD trust has one project up and running, and hopes to spread throughout the country. Based at Wesley primary school in Mt Roskill, Auckland (decile 1), it began last year with a group of Year 4 students. The concept involves following this same group throughout their schooling years, with the ultimate goal that they come out at the end literate and numerate, able to hold down jobs or go to University.

Evaluation of the project is in its early stages, and will be ongoing. But Mr Gilmour says there are already signs it is having an impact. "The first year has produced good qualitative improvements, in such things as confidence, attendance and outlook. There haven't been any dramatic gains in academic profiling yet but this is not unexpected, as we spent the first year focussing on life skills, and lots of experiences."



The "Dreamers" computer lab

The project reaches into all areas of the child's life and gives them opportunities they would not otherwise have. Children attend an after-school programme 2 to 3 days a week and a school holiday programme. They go on field trips, some in school time and others on weekends to such places as the museum and theatre, and into the "outdoors". During school time "mums" come in for one-on-one reading time with the children, the kids get involved in community work, they will get career guidance and a new feature will be a mentoring programme.

IHAD depends heavily on volunteers. It has a base of about 60 people actively involved, many of them high school students who help at the after-school care programme. Mr Gilmour also spends a lot of his time involved in a very "hands-on way" with the project. He says it's not about replacing parents and teachers, but supplementing them. It is also a very long-term commitment.



"Dreamers" field trip to Rangitoto Island

The dream for IHAD is for it to spread around the country. "One goal I have is to find other sponsors to adopt the programme and spread it," says Mr Gilmour. And he knows that to achieve this he will need good hard data showing the programme is working.

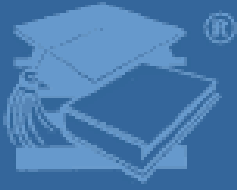
If the results from the programme in the US are any indication, the results will speak for themselves. In the US, where IHAD projects have been running since 1981, there have been a number of studies reporting a variety of very positive outcomes.

They include:

- significant improvements in grades and/or test scores among "Dreamers"
- improved school attendance rates
- significantly higher rates of graduation from high school "Dreamers" compared to a baseline average
- a dramatic drop in referrals of young male "Dreamers" to the juvenile justice system
- exceptionally higher rates of attendance in tertiary study, compared to control groups.
- 13,500 young people have been through the project in the US in 66 cities.

Achieving results like this is what motivates Mr Gilmour. "Kids are the future of New Zealand, but we have to turn around the outcomes for kids from lower decile schools and ethnic communities. I had a lot of opportunities growing up in New Zealand, but today university is a lot less accessible than it was back then." Mr Gilmour continues that he feels a moral duty. "I've been lucky in life and feel an obligation to share that luck. To quote Mahatma Ghandi – Be the change you wish to see in the world."

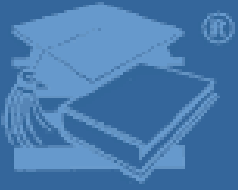
For more information on the I have a Dream trust go to www.ihaveadream.org.nz or email scott.gilmour@xtra.co.nz



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“I Have a Dream”[®]
Wesley Class of 2012

Scott Gilmour
Philanthropy NZ Conference 2004



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The Original Dream - Martin Luther King Jr



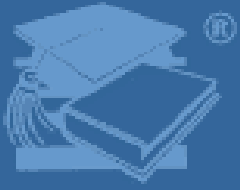
- Speech at the *March on Washington*
- August 28, 1963



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The Launch of IHAD

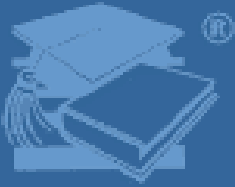
- Eugene Lang, Guest Speaker
- 6th Grade Graduation
- Public School 121,
East Harlem, New York City
- June 25, 1981



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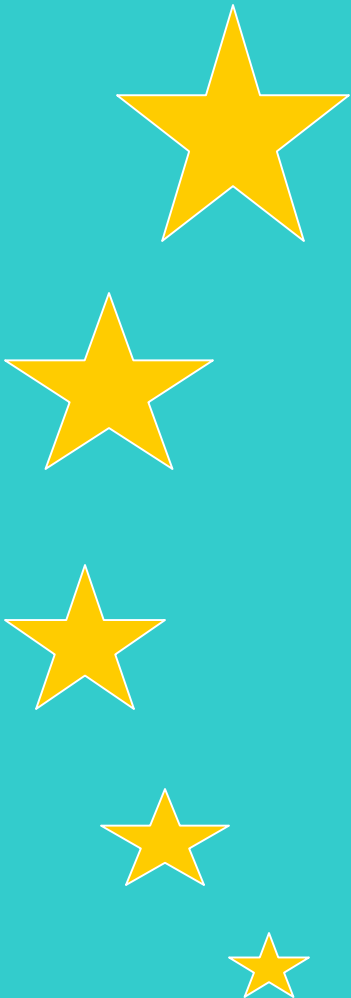
The Power of PR!

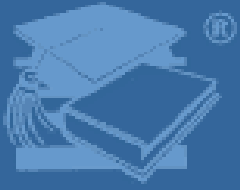
- In 1985, a front page story in the *New York Times*, and a segment on *60 Minutes*, sparked growth:
 - 180 IHAD Projects
 - Across 27 States
 - Over 13,500 Dreamers
- An article in *The Oregonian* on June 10, 1991, lead to IHAD in NZ



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**Five Reasons for
Introducing the
“I Have a Dream”[®]
programme into NZ**



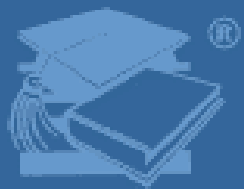


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1. Faces of the Future



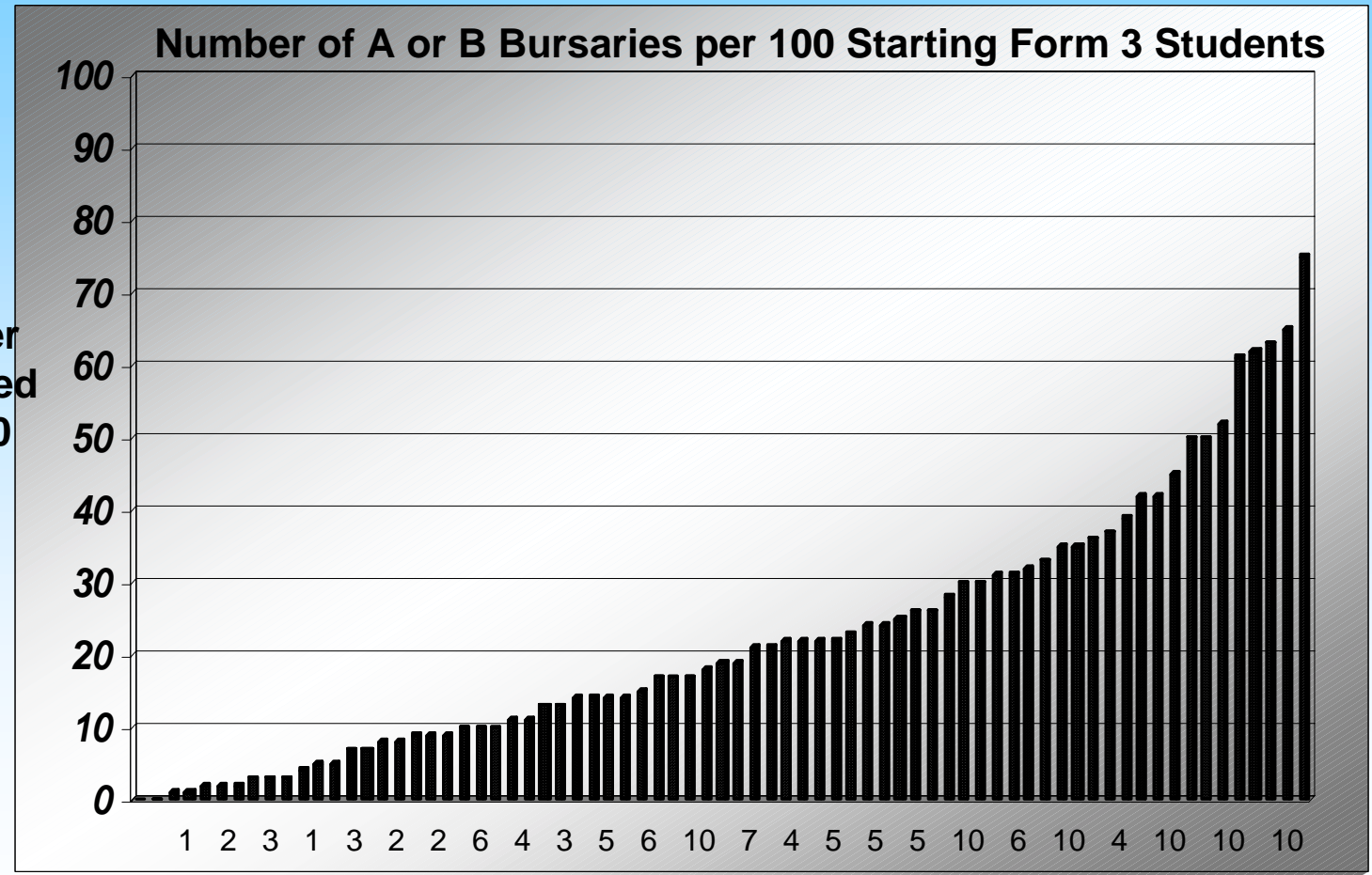
According to recent projections, by 2050, 57% of all NZ children will be Maori or Pacific Islanders



2. Reality Check



Number Retained Per 100



Decile of School

(Source: MSE Taskforce, University of Auckland)

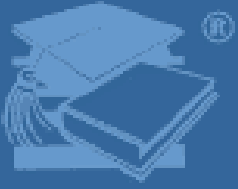


Reality Check (cont'd)

Achievement of candidates in 3rd year of secondary education by ethnicity

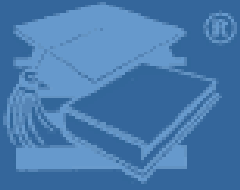
	All students	NZ European	NZ Maori	Pacific Island
Percent gaining NCEA level 1	58%	67%	35%	30%

(Source: NCEA Results, 2002)



Reality Check (cont'd)

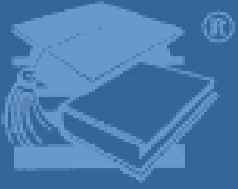
- Orion Systems (a software company) has 125 staff
- 114 of them have tertiary qualifications!



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3. Varsity was easier when I was a kid ...

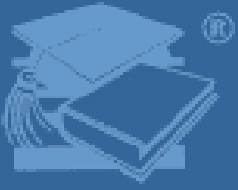




4. Moral Duty

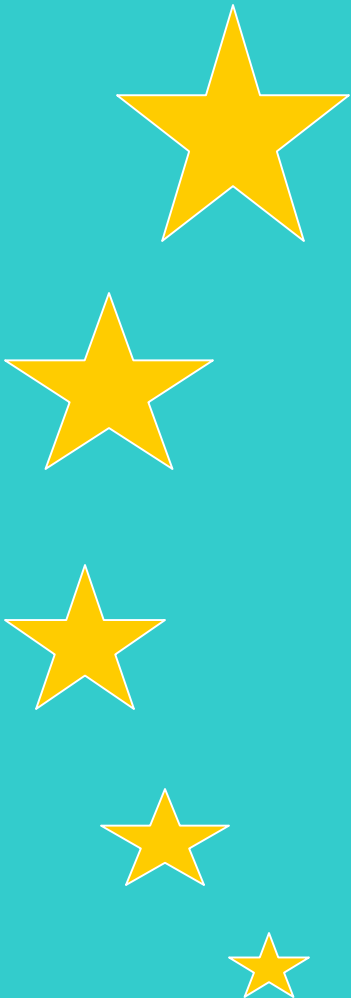
- “Be the change you wish to see in the world.”
– *Mahatma Gandhi*
- “Each of you must bring a gift in proportion to the way the Lord your God has blessed you.”
– *Deuteronomy, 16:17*

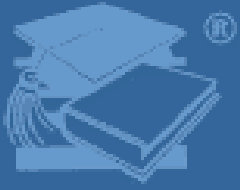




5. What Goes Around, Comes Around

- "It is one of the most beautiful compensations of life, that no man can sincerely try to help another without helping himself."
– *Ralph Waldo Emerson*





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IHAD Activities

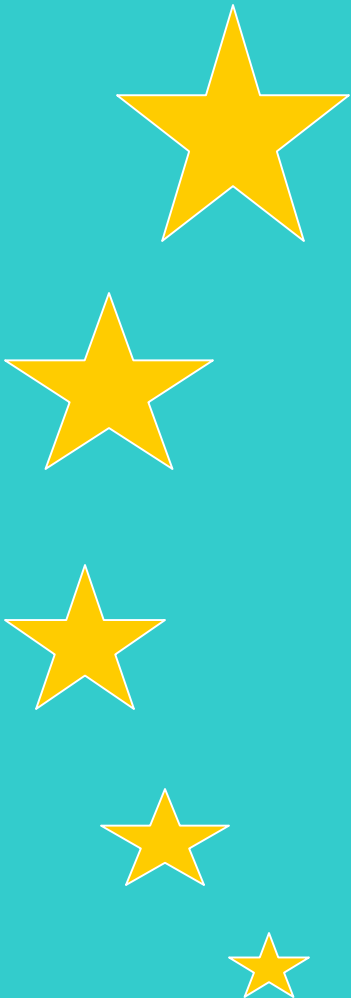
- After School Programme (tutoring)
- Mentoring Programme
- School Holiday Programme
- Field Trips
- Guest Speakers
- Community Service
- Cultural, Social & Educational Experiences
- High School and University Visits
- Career Guidance
- Financial Support
- **RAISED EXPECTATIONS**

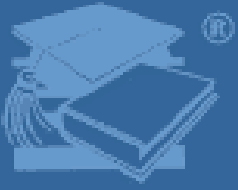


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IHAD Resources

- Successful business → Capital
- Committed staff → Time & Love
- Dedicated volunteers → Time & Love
- Generous companies → Resources





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Conclusion

Dream

Work Hard

To a Brighter Future!