

**Talofa lava, Malo e lelei, Kia orana, Fakatalofa atu,
Fakaalofa lahi atu, Ni sa bula vinaka, Taloha ni, Kia ora**



ASB Community Trust

Te Kaitiaki Putea o Tamaki o Tai Tokerau

supported by **ASB**

**ASB Community Trust
Pacific Engagement**

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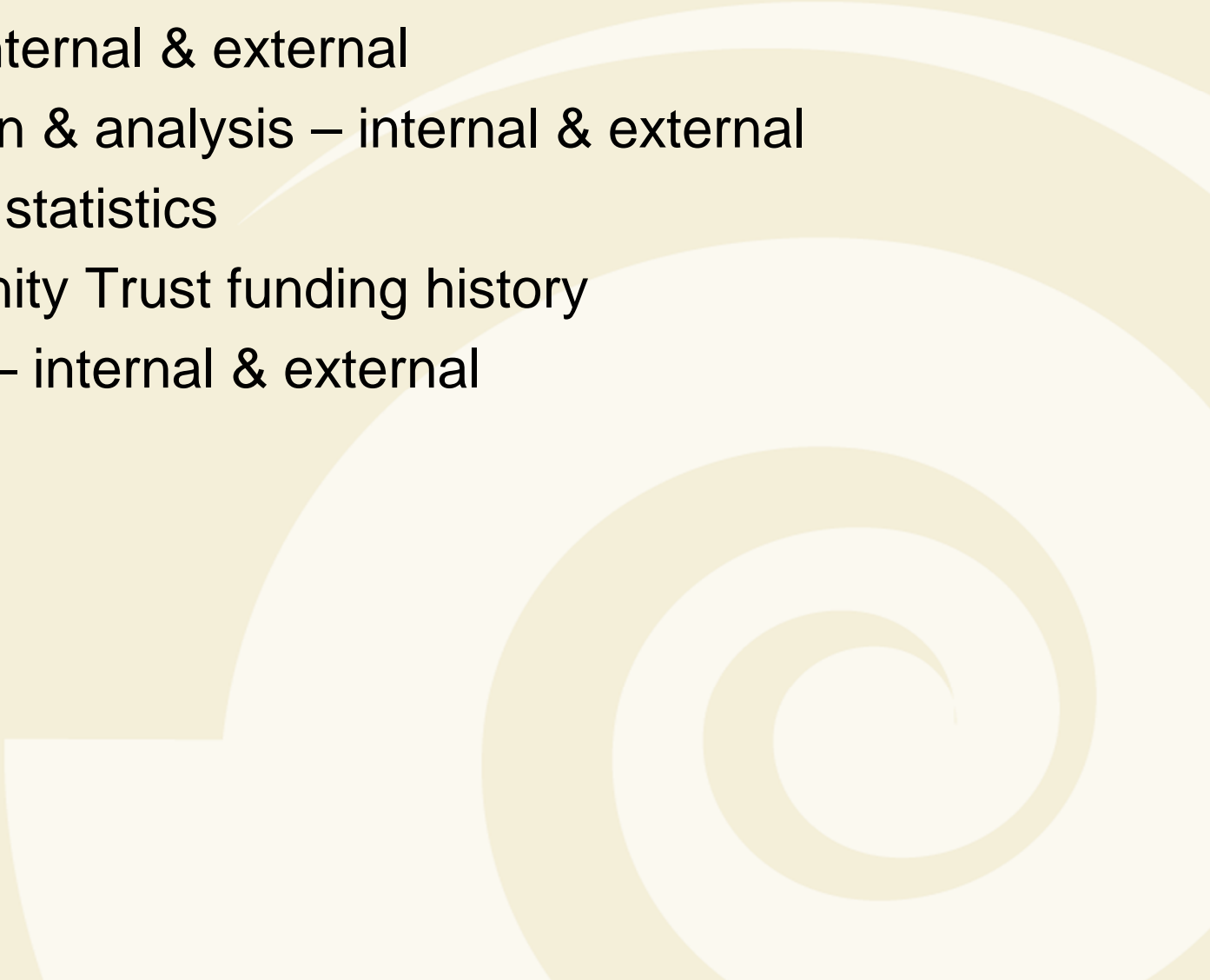
Background

- 🌀 The ASB Community Trust vision
- 🌀 To enhance the lives of all the peoples of our region
- 🌀 Work with/for the diverse peoples of our region
- 🌀 Pacific communities in Auckland





ASB Community Trust Pacific Strategy Development

- 🌀 Research – internal & external
 - 🌀 Data collection & analysis – internal & external
 - 🌀 New Zealand statistics
 - 🌀 ASB Community Trust funding history
 - 🌀 Consultation – internal & external
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Pacific Strategy Development - Consultation

- 🌀 Internal consultation
- 🌀 External consultation – key stakeholders
- 🌀 Pacific engagement project

ASB Community Trust Pacific Engagement Project

- 🌀 The approach – Pacific ethnic specific
- 🌀 Planning – coordination and target audience
- 🌀 Implementation – appropriateness
- 🌀 Trust's information – Who, what, where, our people, our purpose.
- 🌀 4 Key questions – Knowledge, Experiences, Issues & priorities, Improvements.



PACIFIC ENGAGEMENT

"I am not an individual; I am an integral part of the cosmos. I share divinity with my ancestors, the land, the seas and the skies. I am not an individual. Because I share my tofi (inheri/ance) with my family, my village and my nation. I belong to my family and my family belongs to me. I belong to my village and my village belongs to me. I belong to my nation and my nation belongs to me. This is the essence of my belonging."

— Tai Atua Tupua Tamasese 'Afiu OF, Samoan Head of State

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Te Kaitiaki Take Kōwhiri o Te Kaitiaki
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Taloha ni, Fakaalofa lahi atu, Fakatalofa atu, Kia ora

**Working together: ASB
Community Trust and the
Pacific community**


ASB Community Trust is developing its first Pacific Strategy to support our work with Pacific organisations in the Auckland and Northland regions.



ASB Community Trust Pacific Engagement Project


What worked?

- 🌀 Ethnic specific approach
- 🌀 Pacific Coordinators
- 🌀 Venues & catering
- 🌀 Trustees & staff – organisation wide involvement
- 🌀 Interactive meetings
- 🌀 Pacific Island minority groups voice
- 🌀 Real time feedback



ASB Community Trust Pacific Engagement Project

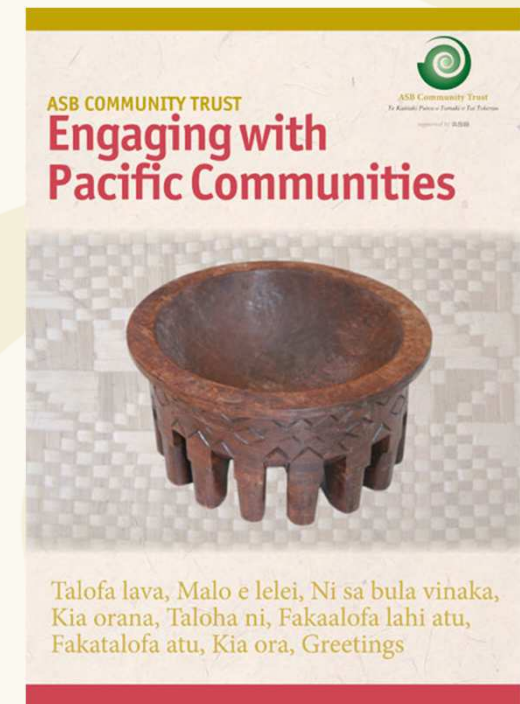
Challenges

- 🌀 Pacific coordinators' recruitment
 - 🌀 Organic process
 - 🌀 Meeting times – afterhours & weekends
 - 🌀 Information level
 - 🌀 Community expectations
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ASB Community Trust Pacific Engagement Project

Findings

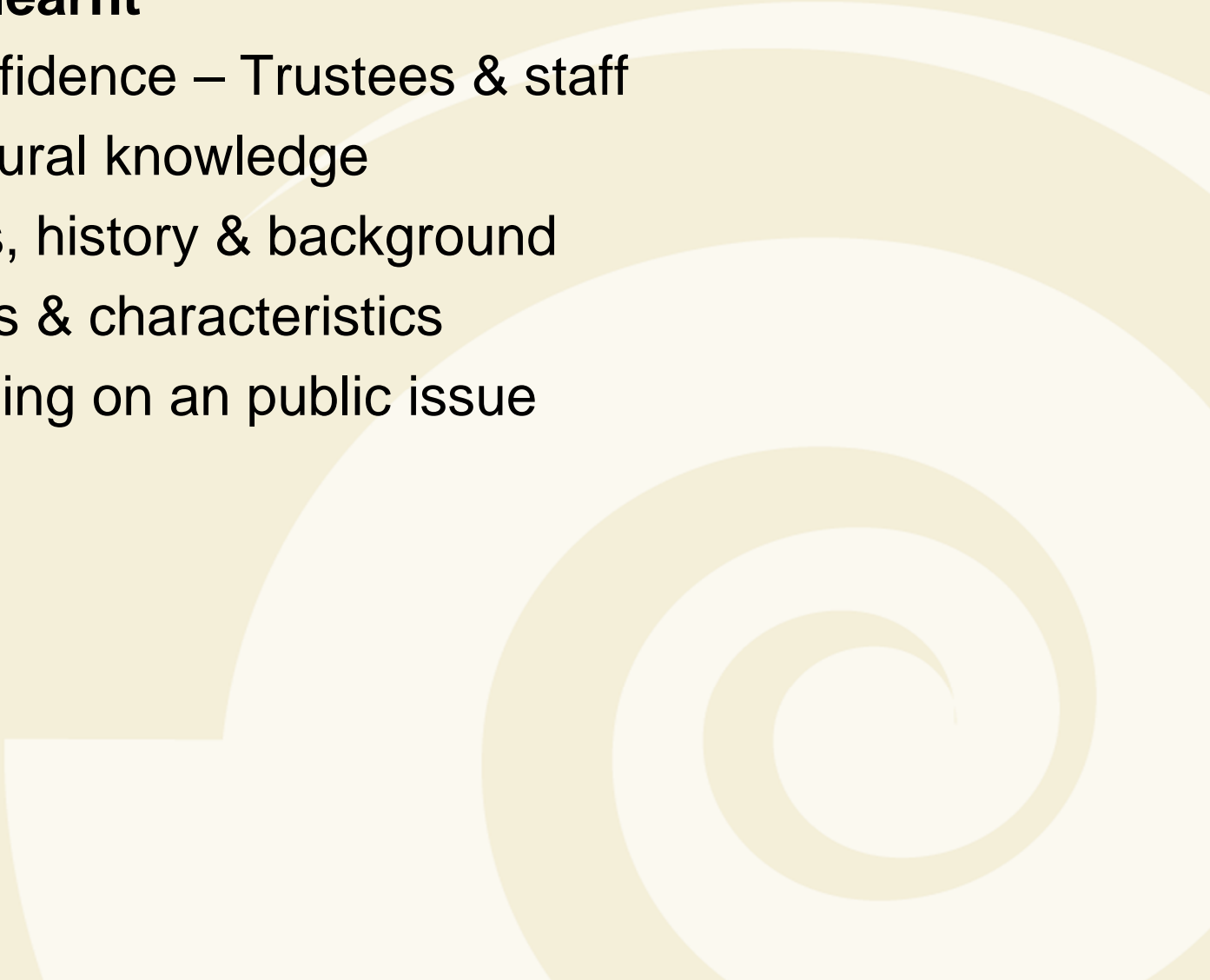
- 🌀 Lack of knowledge & experience
- 🌀 Priorities & issues – dreams
- 🌀 Need support - barriers
- 🌀 Advice for the Trust





ASB Community Trust Pacific Engagement Project

What we have learnt

- 🌀 Improved confidence – Trustees & staff
 - 🌀 Improved cultural knowledge
 - 🌀 Pacific stories, history & background
 - 🌀 Demographics & characteristics
 - 🌀 Individual feeling on an public issue
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Where to from here?

Pacific Strategy

- 🌀 Support Pacific community development
- 🌀 Develop & identify opportunities to strength capacity
- 🌀 Support Pacific leadership development
- 🌀 Raise awareness – Trust & Pacific Communities

**Fa'afetai tele lava, Malo 'aupito,
Meitaki Maata, Fakaaue lahi, Vinaka
vakalevu, Malo ni, Fakefetai lasi
Thank you very much**

