

Philanthropy through the Looking Glass; Thursday 7 April

Take aways from Workshop: Beneficial Connections; Funder Collaboration (D5)

Panellists:

- Steven Burkeman (Rowntree Society)
- Maria Ramsey (TSB) and Mark Poppelwell (MSD)
- Belinda Gorman (Adecco)

Key take aways from discussion:

Relationships are key to connections and collaboration

- How do we challenge / change only working with same people all the time?
- Network meetings important for developing relationships across different interests
- Reach out to business sector where appropriate

Organisations need commitment to kaupapa, culture of relationships

- Senior executive sponsorship of partnerships essential to gain momentum
- Formal commitment important , and set when times are good to manage the hard times

Ambitious goals useful

- Aspirational targets
- Setting a big target provides significance to project and collaboration provides extended reach
- Number s are good

How to replicate / roll out successful partnerships to other places?

- Evaluation important and useful
- No one size fits all – need to be fit for purpose
- Tell stories of successful collaborations

“Go Slow to Go Fast” (Marcel Lauziere)