

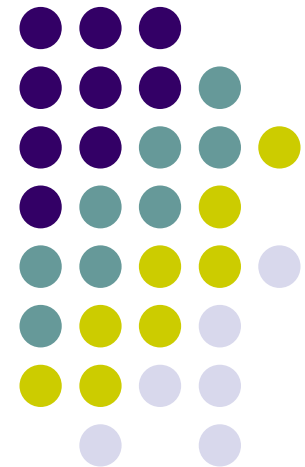
Social Lending

Wellington

April 2011

Sue Cooper

Prometheus Finance



Introduction

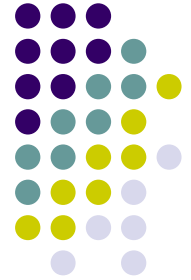


- My background
- Social lending and social enterprise
- Development overseas
- Australia
- What's happening now in New Zealand

Social lending and social enterprise



- Social lending
 - Loans to charities, social businesses and community organisations which usually receive a return, often less than market
 - ***Has to be paid back***
- Social enterprise
 - Deliver a social outcome but organised more like a business than a charity
 - To businesses they look like charities, to charities they look like businesses



Development overseas

- 1970/80s specialist social investors
 - Funds and banks
- 3 examples
 - Europe – Triodos Bank
 - US – Shorebank
 - Developing world – Grameen Bank



Australia

- Credit unions – mecu
- Specialist funds – Foresters
- Bendigo – remote community banking model
- CSB – part of Bendigo, deposit taking
- But lagged behind Europe and US
 - Strong interest now
 - Government seed funding
 - New social banking project



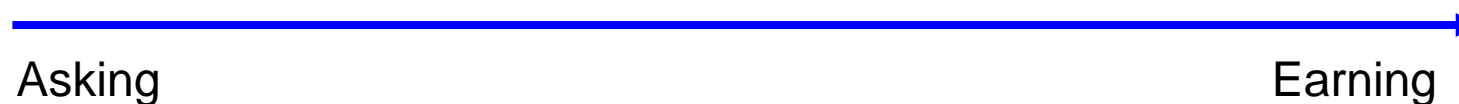
New Zealand

- Prometheus
 - Over 25 years, European style social banking
- Social mission credit unions
 - Awhi and Aotearoa
- Small loan funds
 - MEGF, NELT
- Trusts and Foundations
 - The Tindall Foundation, Community Trusts



Funding spectrum

Gift Economy	Grant funding	Structured Market	Open Market
Donations - unrestricted income	Restricted funding for a Specific purpose	Contracted goods and services	Trading unrestricted income



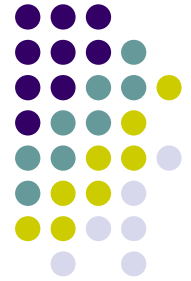
Social Enterprise

CBEC



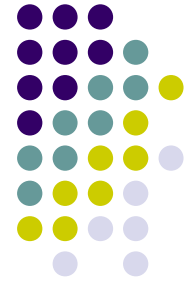
Social Enterprise

Lower Hutt Women's Centre

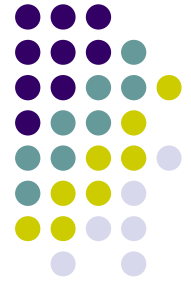


Social Enterprise

Animal Protection Society



Why is all this important?



- Social lending an additional tool
- Make social change happen
- Donors and investors can use their money to make a difference
- Social lending enables funds to be recycled
- Discipline associated with borrowing

Contact details



Sue Cooper

Prometheus Finance

sue@prometheus.co.nz

Tel: 06 835 7138

www.prometheus.co.nz