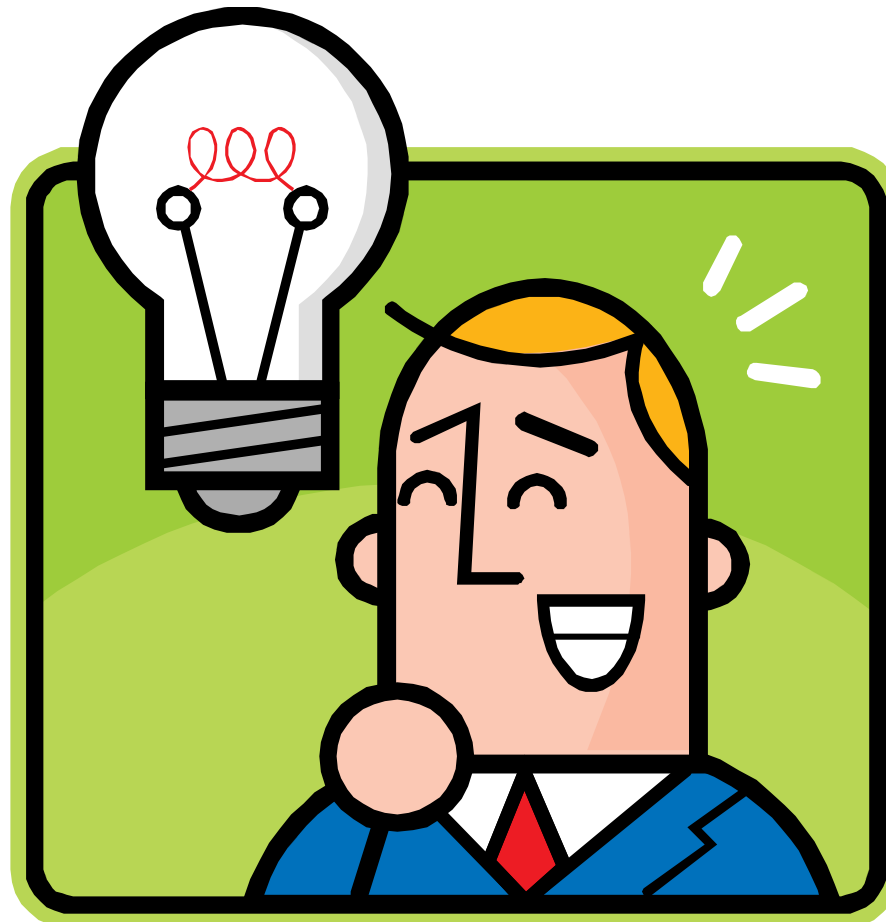


More than Money???



What a GREAT idea!!!



Or

Want other than
money from
funders??

Yeah right.



Funder food for thought # 1



- Would funders be asked to play these roles if they were not funders/if there was not the possibility of money at some stage?
- Can money ever really be 'off the table'?

Funder food for thought #2



- Are funders offering:
 - value added to money - genuinely Money+?
 - value instead of money - don't want to fund what's applied for?
 - value added tax (VAT) - do this to get money?

Funder food for thought #3



- Are funders always the best qualified to decide/provide Money+?
- How can we be sure?
- Should we even do it?

Some final thoughts . . .



- 'More than Money' costs time & money
- It can be seen differently by funders & fundees
- Be honest with each other about the real motives, value added & associated opportunity costs of the time and money required
- There's nothing wrong with funders simply funding - that's the business we're in after all